

NOVEMBER 20, 2018

BENICIA MAIN STREET BOARD MEETING MINUTES

BOARD MEMBERS PRESENT: PRESIDENT MIKE CAPLIN, SEC-TREAS JERRY HAYES AND PAST PRES. HELAINE BOWLES. BOARD MEMBERS LAURA KOHL, LORI CAMPBELL, CHRISTINA STRAWBRIDGE and EXECUTIVE DIRECTOR NANCY MARTINEZ AND BOOKKEEPER BONNIE SILVERIA.

MEETING CALLED TO ORDER AT 5:05 PM BY PRESIDENT CAPLIN.

AGENDA AND CONSCENT CALENDAR – MOTION MADE BY HELAINE BOWLES – SECOND CHRISTINA STRAWBRIDGE

FINANCIAL REPORTS – REPORTS WERE REVIEWED AND FILED FOR AUDIT. (DIR. MATINEZ EXPLAINED WHY REPORT SHOWED A NEGATIVE BALANCE IN A/P)

DIRECTOR’S REPORT – DISCUSSION WAS HELD ON ZOMBIE BEER CRAWL, IT WAS RECOMMEND BY STAFF TO DROP EVENT FROM NEXT YEAR’S CALENDAR. MOTION MADE BY C. STRAWBRIDGE, SECOND L. CAMPBELL. MOTION CARRIED. NANCY REPORTED THAT 112 CASES OF SEE’S CANDY HAD BEEN DELIVERED TO DEPOT YESTERDAY. THERE IS A POP UP SEE’S CANDY STORE LOCATED IN VALLEJO’S GATEWAY PLAZA. HOLIDAY OPEN HOUSE IS SCHEDULED FOR DEC. 7TH. THERE WILL BE NO WAGON RIDES THIS YEAR. HORSES AND WAGON HAD SCHEDULED ANOTHER EVENT. THIS YEAR’S ATTENDANCE FOR FARMER’S MARKET IS 72,399. AVERAGE PER MARKET WAS 2681. THE RECENT ART SCVANGER HUNT ONLY HAD 8 ENTRIES. WINE WALK & SHOP SMALL WILL BE HELD ON NOV 24TH THIS IS THE FIRST YEAR FOR THIS EVENT. DECEMBER 15TH IS THE HOLIDAY PARADE AND HOLIDAY MARKET. TO DATE 45 VENDORS HAVE SIGNED UP FOR EVENT. TEDDY BEAR TEA IS SOLD OUT. HAUNTED DEPOT HAD TO CLOSE EARLY ON HALOWEEN DUE TO VANDALISM.

ORGANIZATION – MIKE REPORTED THAT THE FINANCIAL WERE REVIEWED ALONG WITH UPCOMING FUNDRAISING EVENTS. THE LACK OF VOLUNTEERS FOR TRICK OR TREATERS ON SATURDAY’S WALK WAS DISCUSSED. NANCY IS REACHING OUT TO VALERO TO SEE IF THEY CAN SUPPLY VOLUNTEERS FOR OUR NEEDS.

DESIGN – JERRY REPORTED A MEETING HAD BEEN HELD WITH COMMITTEE PRESENT, ALONG WITH MIKE DOTSON AND ANNE DUNLEAVY REPRESENTING THE CITY. LANDSCAPING PROJECT TO BEGIN IN MARCH 2019...CITY STAFF WILL BE DOING PROJECT. EAST B PARKING LOT, CHRISTMAS DECORATIONS, PARKING ON FIRST ST AND THE NEED FOR MORE PARKING WERE ALL DISCUSSED ALONG WITH THE RODENT PROBLEM ON WATERFRONT.

ER – MEETING CANCELLED

PROMOTIONS – NO MEETING THIS MONTH. COMMITTEE IS MEETING BY MONTHLY.

THE BOARD SPENT TIME WISHING CHRISTINA STRAWBRIDGE A SUCCESSFUL TERM ON CITY COUNCIL AND THANKING HER FOR BEING SUCH A BIG SUPPORTER OF THE BENICIA MAIN STREET PROGRAM.

MEETING ADJOURNED – 5:43 PM

REPECTFULLY SUBMITTED
BONNIE SILVERIA, PAST PRES.