

MARCH 20, 2018
BENICIA MAIN STREET BOARD MEETING MINUTES

BOARD MEMBERS PRESENT: VICE PRESIDENT MARIA SAULSBURY, SEC/TREAS. JERRY HAYES, BOARD MEMBERS CHRISTINA STRAWBRIDGE, TONI HAUGHEY, LAURA KOHL, LORIE CAMPBELL, and CITY REP. ANNE DUNLEAVY, EXECUTIVE DIRECTOR NANCY MARTINEZ AND BOOKKEEPER BONNIE SILVERIA.

MEETING CALLED TO ORDER AT 5:00 PM BY VICE PRES. MARIA SAULSBURY

AGENDA AND MINUTES — MOTION FOR AGENDA MADE BY C. STRAWBRIDGE – SECOND J. HAYES – MOTION PASSED. MINUTES FOR JAN AND FEB MADE BY C. STRAWBRIDGE SECOND LAURA KOHL – MINUTES WERE ACCEPTED AS WRITTEN.

FINANCIAL REPORTS –REVIEWED AND FILED FOR AUDIT

DIRECTOR’S REPORT- DIR. MARTINEZ REPORTED ON THE FOLLOWING ITEMS: THERE WAS NOTHING NEW TO REPORT ON WORKER’S COMP CLAIM, NANCY HAS BEEN IN TOUCH WITH INSURANCE REP. CITY OF BENICIA IS TAKING A SURVEY FOR PRIORITY BASED BUDGET. DIR. STRAWBRIDGE ATTENDED WORKSHOP AT SENIOR CENTER. ST. PAT’S BEER CRAWL – WEATHER WAS NOT TOO BAD. RAIN PONCHOS WERE PURCHASED AND HANDED OUT TO TICKET HOLDERS. THEY WERE WELL RECEIVED. 200 OF THE 300 TICKETS AVAILABLE WERE SOLD. 16 MERCHANTS PARTICIPATED AS OF TODAY 8 HAD TAKEN AFTER EVENT SURVEY. NANCY HAS APPLIED FOR 25K MAIN STREET GRANT. CITIZENS WILL BE ASKED TO VOTE FOR LOCAL MAIN STREET. NANCY AND DEBORAH WILL BE USING SOCIAL MEDIA TO REACH OUT TO OUR COMMUNITY ASKING THEM TO PARTICIPATE.

ORG- COMMITTEE REPORTED ON THE FOLLOWING – REVIEWED THE FINANCIALS AND WRAPPED UP DISCUSSION OF FUTURE WINE WALKS.

PROMOTIONS- NANCY REPORTED THAT COMMITTEE WILL BE MEETING EVERY OTHER MONTH SINCE PROMOTIONS ARE SET FOR THIS YEAR.

DESIGN –JERRY REPORTED THE COMMITTEE DISCUSSED THE DEPOT LANDSCAPING, STORM DRAIN PROGRAM AND USE OF BLDG. FUND MONIES. AFRER SOME DISCUSSION IT WAS DECIDED TO INVITE CITY REPS, ANNE DUNLEAVY AND DEPT HEAD MIKE DOTSON TO NEXT DESIGN MEETING FOR INFORMATION ON SCHEDULED LANDSCAPING PROJECT, ETC. SPRING CLEAN UP ON May 19th WAS ALSO DISCUSSED.

ER – DISCUSSION WAS HELD ON PRIORITY BASED BUDGET SURVEY AND UP COMING “MARCH FOR OUR LIVE RALLY TO BE HELD ON MARCH 24TH”.

OTHER – DIRECTOR C. STRAWBRIDGE ASKED DIR. MARTINEZ ABOUT REACH OUT TO NEW MERCHANTS AND HOW THAT WAS BEING HANDLED. NANCY HAS BEEN IN TOUCH WITH ALL NEW MERCHANTS AND IS HELPING THEM WITH SEVERAL ITEMS.

MEETING ADJOURNED – 5:50 PM

REPECTFULLY SUBMITTED

BONNIE SILVERIA
PAST PRESIDENT - BMS