

JANUARY 16, 2017

BENICIA MAIN STREET BOARD MEETING MINUTES

BOARD MEMBERS PRESENT – PRES. MIKE CAPLIN, SEC/TREAS. JERRY HAYES, BOARDMEMERS TONI HAUGHEY, LORIE CAMPBELL, LAURA KOHL, CAROL MAYER, PAST PRES. HELAINE BOWLES and EXECUTIVE DIRECTOR NANCY MARTINEZ, CITY OF BENICIA REP. ANN DUNLEAVY AND BOOKKEEPER BONNIE SILVERIA.

MEETING CALLED TO ORDER AT 5:01 PM BY PRES. MIKE CAPLIN.

AGENDA AND MINUTES — MOTION MADE – L. KOHL – SECOND – C. MAYER

FINANCIAL REPORTS –REVIEWED AND FILED FOR AUDIT

DIRECTOR’S REPORT- DIR. MARTINEZ REPORTED ON THE FOLLOWING ITEMS: STAFF HAS BEEN BUSY WITH END OF YEAR MAINTENANCE. THIS PAST YEAR 14K VISITORS STOPPED BY THE DEPOT. VISITORS WERE BOTH LOCAL AND OUT OF TOWN. INQUIRES HAVE BEGUN FOR THE WATERFRONT FESTIVAL. LAST YEAR SALES AT BROOKDALE AMOUNTED TO APPROX. \$6,000.00. FLYERS AND PASSPORTS WERE MADE AVAILABLE FOR RESTAURANT WEEK. A DINNER FOR VOLUNTEERS IS BEING PLANNED. DATE TO BE ANNOUNCED.

ORG-MIKE REPORTED THAT THE COMMITTEE DISCUSSED THE UPCOMING CHAMBER DINNER, WINE WALK WITH 22 STOPS AND THE FINANCIALS WERE ALSO REVIEWED.

PROMOTIONS- NANCY REPORTED THAT THE FOLLOWING EVENTS WERE DISCUSSED. RESTAURANT WEEK, PAMPER ME FIRST AND WHERE’S JACK. GOALS FOR THE UPCOMING YEAR WERE ALSO ESTABLISHED.

DESIGN –JERRY REPORTED THE COMMITTEE DISCUSSED THE DEPOT LANDSCAPING SCHEDULED FOR THIS SPRING. THE STUDY BEING DONE BY THE CITY ON THE DESIGN GUIDELINES IN THE HISTORIC DISTRICT AND BANNERS ON FIRST STREET.

ER – NANCY REPORTED THE COMMITTEE DISCUSSED THE ADA REQUIREMENTS FOR ACCESS AND PARKING ON FIRST STREET. J. HAYES GAVE INSIGHT ON SUBJECT AS HE HAS MUCH KNOWLEDGE HAVING DEALT WITH IT THROUGH HIS BUSINESS.

MEETING ADJOURNED – 5:35 PM