

DECEMBER 18, 2018

BENICIA MAIN STREET BOARD MEETING MINUTES

BOARD MEMBERS PRESENT: PRESIDENT MIKE CAPLIN, VICE PRESIDENT MARIA SALSBURY, SEC-TREAS JERRY HAYES AND PAST PRES. HELAINE BOWLES. BOARD MEMBERS LAURA KOHL, LORI CAMPBELL, CAROL MAYER, TONI HAUGHY and EXECUTIVE DIRECTOR NANCY MARTINEZ, BOOKKEEPER BONNIE SILVERIA AND GUEST PAUL ADLER.

MEETING CALLED TO ORDER AT 5:05 PM BY PRESIDENT CAPLIN.

AGENDA AND CONSCENT CALENDAR – MOTION MADE BY MARIA SALSBURY AND SECOND – TONI HAUGHY

ELECTION OF OFFICERS – SLATE OF OFFICERS WAS PRESENTED BY ORGANIZATION COMMITTEE – PRES. M. CAPLIN, VICE PRES. MARIA SALSBURY AND SEC/TREAS JERRY HAYES. THERE WERE NO NOMINATIONS FROM THE FLOOR. NOMINATIONS WERE CLOSED. MOTION MADE BY C. MAYER – SECOND BY TONI HAUGHY – MOTION PASSED.

FINANCIAL REPORTS – DUE TO PROBLEMS WITH QUICKBOOKS THERE WERE NO FINANCIALS AVAILABLE. STAFF IS IN PROCESS OF RECREATING LOST MATERIAL. SHOULD BE CORRECTED BY END OF WEEK.

DIRECTOR'S REPORT – DIRECTOR MARTINEZ REPORTED ON THE FOLLOWING ITEMS – HOLIDAY OPEN HOUSE – THIS EVENT WAS WELL ATTENDED. POLICE CHIEF UPSOM HAS HAD SOME DISCUSSION WITH DIRECTOR MARTINEZ OVER HIS CONCERN OF ALCOHOL BEING CONSUMED ON THE STREET. STAFF IS WORKING ON A SOLUTION TO CONTAIN IT TO A LIMITED AREA. TEDDY BEAR TEA, AGAIN, WAS SUCCESSFUL. CAMELLIA TEA ROOM DONATES \$1000.00 EACH YEAR TO BMS FROM THIS EVENT. THE HOLIDAY MARKET AND CHRISTMAS PARADE WAS VERY SUCCESSFUL. APPROXIMATELY 3500 IN ATTENDANCE. JERRY HAYES ASKED IF THE PARADE COULD BE EXTENDED PAST H STREET. DIRECTOR MARTINEZ WILL TALK WITH CITY OF BENICIA. STARTING TOMORROW DEPOT WILL BE OPEN UNTIL 7 PM. SEES CANDY SALES HAVE BEEN GOOD, ONLY HAVE 11 UNOPEN CASES IN BACK ROOM. THE NOVEMBER WINE WALK ON SMALL BUSINESS SATURDAY WAS A SUCCESS. IT WILL BE PART OF 2019 EVENTS.

ORGANIZATION – 2019 GOALS WERE DISCUSSED. NO FINANCIALS AVAILABLE AT THIS MEETING DUE TO QUICKBOOK LOSE OF DATA.

DESIGN – JERRY REPORTED A MEETING HAD BEEN HELD. A GOAL SETTING DISCUSSION WAS HELD. THE FOLLOWING ITEMS WERE PART OF THE DISCUSSION. DEPOT LANDSCAPING, FREIGHT ROOM – HANDICAP ACCESS.

FIRST STREET LIGHTING. FERRY SERVICES AND DOWNTOWN PARKING.
(PAUL ADLER VOLUNTEERED TO BE A MEMBER OF THE DESIGN COMM.)

ER – DIRECTOR MARTINEZ AND MARIA SALSBURY MET AND DISCUSSION
WAS HELD ON VARIOUS SUBJECTS INCLUDING DOWNTOWN DOLLARS.

PROMOTIONS – 2019 CALENDAR OF EVENTS WAS DISCUSSED. STAFF WILL
BE WORKING ON STRENGTHENING THE PAMPER ME WEEK. THE SCARECROW
CONTEST WILL ALSO HAVE SOME CHANGES MADE TO THE TYPE OF
VOTING.

MEETING ADJOURNED – 5:48 PM

REPECTFULLY SUBMITTED
BONNIE SILVERIA, PAST PRES.