BENICIA MAIN STREET
BOARD OF DIRECTORS MEETING
March 17, 2015 at 5pm

Board members present: Helaine Bowles, Jerry Hayes, Laura Kohl, Mike Caplin, Maria Saulsbury, Mario Giuliani, and Bonnie Silveria.
Staff present: Nancy Martinez and Deborah Housman

I. Meeting was called to order at 5:00pm.

II. Consent calendar – No quorum; could not be approved at this time.

III. Financial Report – No questions.

IV. Director's Report –

- "No Crude by Rail" discussed at City Meeting. It was decided that due to Freedom of Speech Amendment it is best to leave alone. However, Nancy should continue to keep notes on complaints from Farmers Market attendees.
- Nancy and Deborah went to the CAMSA Conference in Livermore. People were very impressed with BMS' calendar of events. Deborah presented on Ghost Walk and See's Fundraising/Retail.
- April 10th at 8am, BMS is doing a Volunteer Appreciation Breakfast for Coldwell Banker at their office.
- Nancy had a meeting with Jason Diavatis of The Loft Wine Bar to discuss the Farmers Market. Mario attended the meeting as well. Jason does not want vendors setup in front of his business. They talked about him renting the space in front of his business and using it to direct people inside. He received an application from Nancy to move forward with renting a space if he decides to do so.
- Nancy and Deborah had a meeting with the music director of the Symphony of Northern California and Mayor Patterson to discuss a concert on the First Street Green on the 4th of July. The Nancy estimates $18,000 in funds are needed. However, BMS does not have the additional funds to underwrite the event at this time and will have to pass.
- Nancy and Deborah met with another group that wants to do a symphony concert on the green in late August; however, they understand BMS does not have the funds to back. They would like BMS to have some involvement, but they would fund.

V. Committee Reports

Organization – Committee discussed financials and most of the items discussed in Nancy's Director's Report.

Fundraising – Committee discussed Ghost Walk, Beer Crawl, and Waterfront. Nancy discussed P & L for Beer Crawl and good reviews of the beer crawl from board member Rosaria and participating merchants that have responded to survey.

Promotions – Committee discussed Pamper Me Week, Antiques & Collectibles Month, and April Art Month. A letter to galleries to participate in an "Art Scavenger Hunt" will be delivered on Thursday.

Design – Meeting canceled. Nancy forwarded BSPA update from Roy Stutzman to committee. Nancy reported that a cleanup day has been scheduled for September.

Economic Restructuring – Updated on properties. Teri Davena of the City is looking into social media classes through Solano Small Business Assoc.

VI. Other
EDB tomorrow night: Bonnie is presenting BMS annual report and Mike Caplin is presenting for Tourism.

Meeting adjourned at 5:40pm.